

ENGLISH 1105: ASSIGNMENT SHEET

UNIT I: ARGUMENT IN NARRATIVE

ENGL 1105-92668
Pamplin Hall 3010, 8:00-9:15
Fall Semester 2010
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Overview of Unit Assignments

- 1 Digital Literacy Narrative + Academic Rationale
- 4 Short Writings
- 1 Peer Review

Digital Literacy Narrative + Academic Rationale

Description

For this assignment, you have the opportunity to argue for a particular understanding of literacy by telling a literacy story and then justifying that story's academic rigor.

Literacy narratives, as the Digital Archives of Literacy Narratives explains, are stories about reading (books, cereal boxes, music, websites, magazines, signs) and composing (letters, Facebook pages, songs, maps, blogs, papers) in any form or context. Literacy narratives often include poignant memories that involve a personal experience with literacy. Digital literacy narratives are the same kinds of stories told through the use of digital media (iMovie, MovieMaker, Sophie).

Academic rationales are writings written within the context of the academy, or the university. They invite something or someone—a given time, a particular phenomenon, a certain mood, a specific person—into the academy by framing that something or someone as complex, important, and worthy of rigorous study.

This assignment requires you to do four things:

1. Develop an understanding of literacy.
2. Compose a story which forwards that same understanding of literacy.
3. Digitalize your composition.
4. Explain, in writing, how your digital composition forwards your understanding of literacy.

Purpose

- To introduce you to narrative argument.
- To familiarize you with three classical rhetorical appeals (ethos, pathos, and logos).
- To develop your analytical thinking about digital media, literacy, and composition.

Audience

- Your classmates
- Your teacher

Format for the Digital Literacy Narrative

- 2-3 minute Digital Video Composition that includes audio and visual.
- Composed with some multimedia software iMovie, MovieMaker, Sophie, etc.
- Made accessible by being:
 - Compressed and uploaded to YouTube
 - Compressed to under 50 megabytes and uploaded to Scholar (Preferred Method)

Format for the Academic Rationale

- 3-4 double-spaced pages of text (about 1,200 words).
- MLA style
- Use the following heading in the upper left-hand corner of your essay:

Your Name
ENGL 1105
Mr. Gogan
Month Day, 2010

Grading Criteria

Purpose/ Audience Negotiation

1. How well is the composer's purpose presented in the digital video?
2. How well is the composer's purpose stated in the academic rationale?
3. How well does the composer address the class and the teacher as an academic audience interested in literacy?

Organization

4. How well does an understanding of literacy organize the project?
5. How rhetorically effective is the organization of the digital composition?
6. How rhetorically effective is the organization of the ¶s in the rationale?

Development

7. How well are particular details (from class readings and class activities, as well as the writer's own experiences, observations, and reasoning) used to tell a literacy story?
8. How well are particular details (from class readings and class activities, as well as the writer's own experiences, observations, and reasoning) used to rationalize that story as intellectually rigorous?

Compositional Ethos

9. How well does this project employ a college student *ethos*?

Clarity and Style

10. How effective are the choices about words, images, and sounds; about narrative and grammatical subjects; about narrative and grammatical action?
11. Are there any spots where meaning remains unclear?

Short Writings

Description

SW 1 (500 words): Narrate, or tell a story, that involves you and literacy. Print 2 copies and bring both to class.

SW 2 (250 words): Answer the question posed in the title of the Conan piece: Is creating a fake online profile a criminal act? Support your answer with your personal experience and details from the reading.

SW 3 (250 words): Write a brief reaction to one of the readings for 9/07. What did you like about it? What didn't you like about it?

SW 4 (500 words): Reflect upon the kinds of appeals (those based on character, emotion, facts and reason) that your digital literacy narrative might possibly include. How would you describe these appeals? What visuals do you associate with these particular appeals? What sounds do you associate with these particular appeals?

Format (Unless Otherwise Noted)

- Typed
- Double-spaced

- MLA format with the following heading in the upper left-hand corner of your essay's first page:

Your Name
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Peer Review

Due: 9/14 TR